



ORDER

Flight Dates **08/26/12-08/26/12**

Contract / Revision **308973 /**

Original Date / Revision
08/23/12 08/23/12

Advertiser **National Horizon**

Agency **Patrick Media**

Buying Contact

**216 W. Washington
Marshfield, MO 65706**

Product

AZ-6 TV

Agency Com 15%

Billing Contact **Will Thompson**

**216 W. Washington
Marshfield, MO 65706**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 25% Market Value 4000

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	25%	1000
KPNX	25%	1000
KPPX	%	0
KSAZ	%	0
KTVK	25%	1000
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	1	\$850.00	\$1,000.00	0.00
Totals	1	\$850.00	\$1,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	1	\$850.00	\$1,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/26/12	08/26/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1			\$1,000.00			0.00			
Totals														1	\$1,000.00